

Bring Your Own Menu

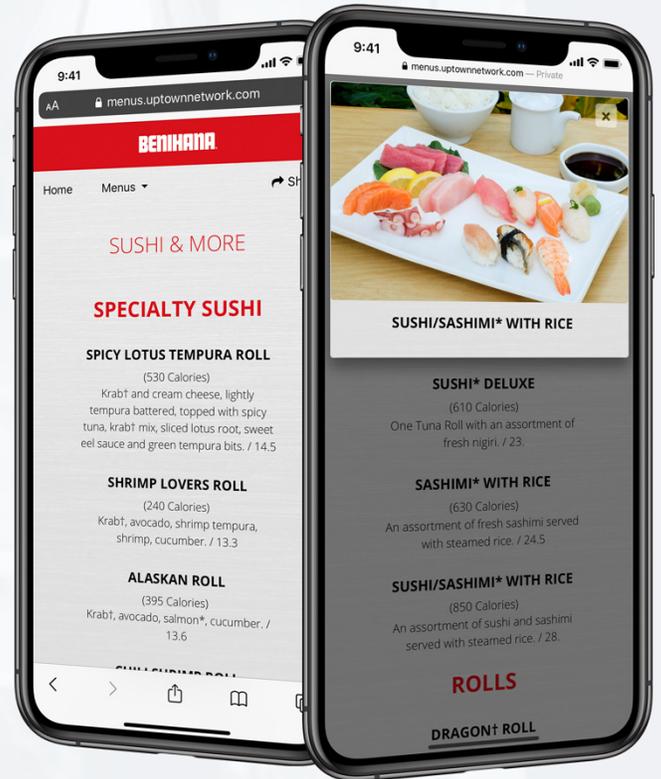
is the industry standard for hospitality brands reopening. It provides cost savings, liability protection, and sales drivers while keeping you nimble and adaptable.

The CDC Recommends

replacing reusable menus with digital solutions. BYOM™ is a multi-platform menu that does just that. It's F&B, not IT. You don't need to be a tech pro to figure it out.

Align with Hospitality Leaders

It's important now more than ever. Uptown Network® is an approved partner of Apple, Darden Restaurants, Hilton Hotels, Seminole Hard Rock, and many others.



BYOM™ is Created For...



Guests: The Confidence to Return

Mobile responsive, interactive menus on guests' devices give them confidence to come back.



Staff: Protected and Cared For

Your staff will thank you for keeping them safe as they begin to return to work!



Our Environment: Better Without Waste

Reduce printing costs and paper waste. BYOM™ keeps millions of throwaway menus out of landfills monthly.



You: Liability and Lawsuit Protection

Last year 11,000 lawsuits averaging \$16,000 were filed against restaurants violating the ADA Act. This year over 40,000 are projected.* In most cases, websites and PDFs on phones are violations. BYOM™ has over 30 features to help disabled people navigate your menu.



Scan a QR Code, Get a Menu

Menus are accessed from personal mobile devices, and can be easily shared via social media, text, and email.



Sanitary iPad®s (optional)

iPad® menus can be provided at the table as an easy-to-clean, reusable solution.



On Your Website, On Social Media

Guests know what to order before showing up. Even at reduced capacity, boost table turn and grow.

Easy to Set Up, Even Easier to Use

Up-and-Running in Minutes

Create interactive menus in less than an hour. The menus don't look like apps or websites; they reflect your brand.

Simple 86ing and Price Changes

Adjust menus in seconds without interrupting service. The best part? You can do it from any device with one click.

Daypart Timers

Happy Hour, Sunday Brunch, LTOs. Select the day of the week and the hours. BYOM™ takes care of the rest.

BONUS Features!

Get Started Package

Downloadable assets to help you get started quickly.

Analytics

Optimize your menu and see how guests are sharing it.

BYOM™ Community Access

See how others are maximizing operations with BYOM™.



"A big thank you to our friends at Uptown Network® for helping us deploy this solution so easily!"

- Titan Hospitality Group

"As we reopen the restaurant I'm excited to partner with Uptown to bring our guests a safer experience. Using your own device to view the menu eliminates a touchpoint and is one of the many ways we are addressing safety for both our team members and guests."

- George Miliotes

Master Sommelier and Proprietor of Wine Bar George



As Seen In...



INTERNATIONAL LUXURY HOTEL ASSOCIATION

RestaurantNews.com

Check Out BYOM™ in Action!



BENIHANA

