

## Bring Your Own Menu

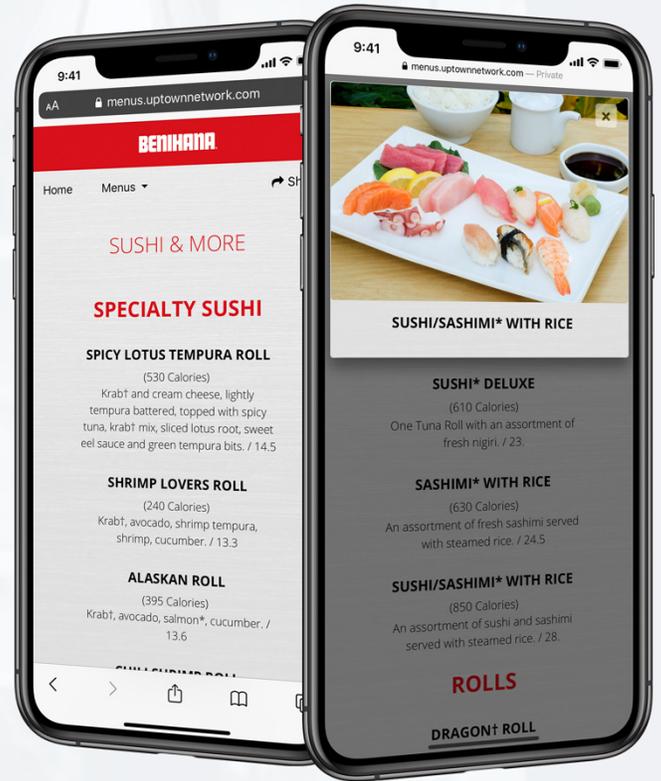
is the industry standard for hospitality brands reopening. It provides cost savings, liability protection, and sales drivers while keeping you nimble and adaptable.

## The CDC Recommends

replacing reusable menus with digital solutions. BYOM™ is a multi-platform menu that does just that. It's F&B, not IT. You don't need to be a tech pro to figure it out.

## Align with Hospitality Leaders

It's important now more than ever. Uptown Network® is an approved partner of Apple, Darden Restaurants, Hilton Hotels, Seminole Hard Rock, and many others.



## BYOM™ is Created For...



### Guests: The Confidence to Return

Mobile responsive, interactive menus on guests' devices give them confidence to come back.



### Staff: Protected and Cared For

Your staff will thank you for keeping them safe as they begin to return to work!



### Our Environment: Better Without Waste

Reduce printing costs and paper waste. BYOM™ keeps millions of throwaway menus out of landfills monthly.



### You: Liability and Lawsuit Protection

Last year 11,000 lawsuits averaging \$16,000 were filed against restaurants violating the ADA Act. This year over 40,000 are projected.\* In most cases, websites and PDFs on phones are violations. BYOM™ has over 30 features to help disabled people navigate your menu.



### Scan a QR Code, Get a Menu

Menus are accessed from personal mobile devices, and can be easily shared via social media, text, and email.



### Sanitary iPad®s (optional)

iPad® menus can be provided at the table as an easy-to-clean, reusable solution.



### On Your Website, On Social Media

Guests know what to order before showing up. Even at reduced capacity, boost table turn and grow.

## Easy to Set Up, Even Easier to Use

### Up-and-Running in Minutes

Create interactive menus in less than an hour. The menus don't look like apps or websites; they reflect your brand.

### Simple 86ing and Price Changes

Adjust menus in seconds without interrupting service. The best part? You can do it from any device with one click.

### Daypart Timers

Happy Hour, Sunday Brunch, LTOs. Select the day of the week and the hours. BYOM™ takes care of the rest.

## BONUS Features!

### Get Started Package

Downloadable assets to help you get started quickly.

### Analytics

Optimize your menu and see how guests are sharing it.

### BYOM™ Community Access

See how others are maximizing operations with BYOM™.



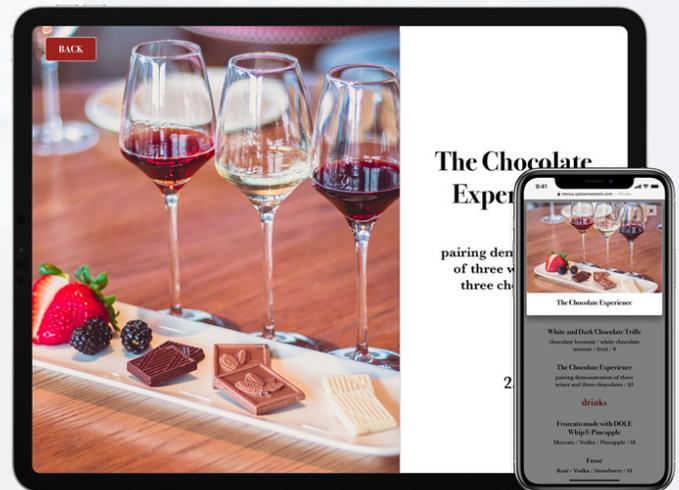
*"A big thank you to our friends at Uptown Network® for helping us deploy this solution so easily!"*

- Titan Hospitality Group

*"As we reopen the restaurant I'm excited to partner with Uptown to bring our guests a safer experience. Using your own device to view the menu eliminates a touchpoint and is one of the many ways we are addressing safety for both our team members and guests."*

- George Miliotes

Master Sommelier and Proprietor of Wine Bar George



As Seen In...



INTERNATIONAL LUXURY HOTEL ASSOCIATION

RestaurantNews.com

Check Out BYOM™ in Action!



BENIHANA

